



The Pinnacle Oceanfront Tower

The Newest Redevelopment Marketed by The Hoffman Group

The Hoffman Group has done it again. This innovative real estate marketing company who, along with their developer clients, has helped transform the oceanfront of Myrtle Beach with a new wave of high-end resort operations, has announced the “rebirth” of The Pinnacle Oceanfront Tower.

The Pinnacle Oceanfront Tower follows the redevelopment sales of three other popular Myrtle Beach hotel properties: The Landmark Resort, The Breakers Boutique Resort (formerly Breakers North Tower Hotel) and Ocean Reef

Resort. Each has been marketed with a distinctive vision that allowed the former hotel rooms to become condominiums. All have “sold out” quickly due to the strong demand for oceanfront properties in the Grand Strand area.

The Pinnacle, part of the Compass Cove Resort, located at 2311 South Ocean Boulevard, lends itself to a significant redevelopment for private condominium ownership. The developer plans to invest several million dollars to provide for a spectacular new street front facade, new unit furnishings, and additional

amenities. The interior package will include a unique West-Indies style designer furniture package, new kitchen and bath tile, granite countertop and more.

Situated on an expansive oceanfront parcel, The Pinnacle features extraordinary water amenities including swimming pools, lazy river, kiddie pools, and spa pools! Add to this an exercise room and sauna, game room, meeting room and covered parking and you can see why in less than three weeks, more than 200 reservation checks were received to purchase units at this exciting property.

In a relatively flat-growth market, The Pinnacle Oceanfront Tower has experienced substantial increases in revenue over the past three years. More notable, is the extraordinary revenues growth taking place this year, particularly for the one-bedroom oceanfront suites. The “rebirth” vision is designed to build on this growth and take The Pinnacle Tower to a new level of excitement and productivity.

Derrick Mozingo of Mozingo + Wallace Architects, LLP has been charged with recreating the total look and feel of the Pinnacle tower. The firm has been involved with a number of new resorts marketed by The Hoffman Group, most recently the all-new Avista Ocean Resort in North Myrtle Beach.



The spectacular new streetfront facade designed by Mozingo + Wallace Architects.



The Pinnacle Oceanfront Tower (above left) is part of the expansive Compass Cove Resort. A spectacular street facade, new furnishings and additional amenities will enhance the “rebirth” of the building.

Mozingo recently dazzled the Hoffman sales staff with his stunning conceptual Mediterranean Nautical design (pictured). Also present was David Dear of Resort Interiors, recently named by Interior Design Magazine as one of the nation’s top 25 commercial design firms. Mozingo and Dear will be working closely in the development of an upscale new look for the unit interiors to complement the architectural plans.

According to David Hoffman, “This is the first of our projects to witness collaboration between a top design firm and architect. Add to this the new water features planned for a resort that is already heavy in amenities and you have a real formula for success!”

**For information on how to become an owner
 at these fine oceanfront redevelopment resorts, call today**



877-671-5013



The Pinnacle Tower at
 Compass Cove



Ocean Reef



Landmark



Breakers Boutique